



ROYAL COLLEGE OF PHYSICIANS, LONDON, 11-14 JUNE, 2017

ROYAL COLLEGE OF PHYSICIANS LONDON | 11-14 JUNE 2017

EUROPEAN HEALTHCARE DESIGN

RESEARCH • POLICY • PRACTICE

TIMETABLE

SPONSORING KNOWLEDGE & IMPROVEMENT

The 3rd European Healthcare Design 2017 (EHD 2017) Congress & Exhibition will be held from 11-14 June, 2017 at the Royal College of Physicians in London, UK.

Organised by Architects for Health and SALUS Global Knowledge Exchange, the congress observes a whole system approach to understanding how to redesign European health systems and services through the exchange of knowledge, research and international best practice on the relationship between health service and system design, technology and the built environment.

EHD 2017 also incorporates the Union of International Architects - Public Health Group Annual Seminar and the Global University Program for Healthcare Architecture Meeting, establishing it as the world's leading forum for researchers, policy-makers and practitioners in the field of healthcare design.

Papers are presented by some of the world's leading experts through a variety of presentation formats, including themed papers, posters, workshops and colloquiums.

Sponsoring thought leadership and raising visibility
We are delighted to invite sponsors and exhibitors to commit their support towards this prestigious, world leading event.

By sponsoring or exhibiting at the EHD 2017, your organisation is supporting and participating in the exchange of knowledge between the world's leading researchers, practitioners and policy-makers.

A knowledge-led approach, creates opportunities to align your brand to a range of content-focused sponsorships, including: themed sessions and posters; workshops; and colloquiums; or networking focused events, such as the welcome reception; the garden party; or the awards programme. These can be combined with branding opportunities to raise visibility, such as an exhibition stand, conference bag and name badge sponsorship, and advertising in the final programme. In addition, at our own dedicated networking platform and online journal at www.salus.global, we offer the ability to build digital marketing and brand engagement with the congress participants all year round.

The European Healthcare Design 2017 (EHD2017) Congress & Exhibition, incorporating the Union of International Architects – Public Health Group Annual Seminar and Global University Program for Healthcare Architecture meeting, takes place from 11–14 June, 2017 at the Royal College of Physicians, London.

Sunday 11 June 2017
Union of International Architects Public Health Group Seminar and Global University Program in Healthcare Architecture (preliminary date and venue to be advised)

Monday 12 June 2017
09.00–18.00: EHD 2017 Congress & Exhibition
18.30–21.00 Welcome drinks reception

Tuesday 13 June 2017
09.00–17.00: EHD 2017 Congress & Exhibition
17.30–22.00: EHD 2017 Awards and Garden Party

Wednesday 14 June 2017
09.00–17.00: Study visits to UK health facilities (to be advised)

For sponsorship and exhibition information, contact: marc@salus.global

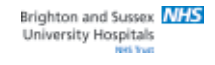
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SPONSORSHIP PACKAGES

Sponsorship packages have been flexibly designed to meet your unique requirements. Choose the package for you or call to discuss tailoring a solution to meet your specific needs and preferences. 'Knowledge sponsorships' provide focused opportunities to participate in the dialogue and engage with thought leaders. These can be combined with branding opportunities to develop your identity around a 'networking occasion' or one of the widely used congress items, eg. Delegate bags or badges.

GOLD PARTNER - £18,000

- Primary branding on all literature and digital promotions
- Digital branding on stage backdrop during entire congress
- Acknowledgement by congress chair in Opening Ceremony
- Exclusive sponsorship of opening keynote congress session
- Branding of 21 hours of video footage of presentations
- Logo on cover of Preliminary and Final Programmes
- One full page cover advertisement in final programme
- Exclusive GOLD sponsor's welcome address in final programme
- Six complimentary full package delegate passes
- Double exhibition space in networking area
- Company profile, logo and web link on EHD 2017 web site

SILVER PARTNER - £12,000

- Branding on all congress literature and digital promotions
- Digital branding on stage backdrop during entire congress
- Sponsorship of a keynote congress session
- Branding on video footage of keynote session presentations
- Logo on cover of Preliminary and Final Programmes
- One full page advertisement in final programme
- Four complimentary full package delegate passes
- Double exhibition space in networking area
- Company profile, logo and web link on EHD 2017 web site

BRONZE PARTNER - £8,000

- Branding on all congress literature and digital promotions
- Digital branding on stage backdrop during entire congress
- Sponsorship of a congress plenary session
- Branding on video footage of plenary session presentations
- Logo on cover of Preliminary and Final programmes
- One full page advertisement in final programme
- Three complimentary full package delegate passes
- Exhibition space in networking area
- Company profile, logo and web link on EHD 2017 web site

KNOWLEDGE PARTNER - £5,000

- Branding on all congress literature and digital promotions
- Digital branding on stage backdrop during streamed session
- Sponsorship of congress stream, poster gallery, or study tour
- Branding on video footage of congress stream presentations
- One full page advertisement in final programme
- Two complimentary full package delegate passes
- Company profile, logo and web link on EHD 2017 web site

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For reservations or more info call
+44 (0) 1277 634176 or marc@salus.global
www.europeanhealthcaredesign.eu

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GARDEN PARTY PARTNER - £12,000

- Sponsorship of Garden Party
- Sponsor's address at Garden Party
- Branding on all congress literature and digital promotions
- Digital branding on stage backdrop during entire congress
- One full page advertisement in Final Programme
- Three complimentary full package delegate passes
- Company profile, logo and web link on EHD 2017 web site

WELCOME RECEPTION PARTNER - £8,000

- Exclusive sponsorship of Welcome Reception
- Sponsor's address at Welcome Reception
- Introduction of keynote speaker at Welcome Reception
- Branding on all congress literature and digital promotions
- Digital branding on stage backdrop during entire congress
- One full page advertisement in final programme
- Two complimentary full package delegate passes
- Company profile, logo and web link on EHD 2017 web site

LUNCH AND NETWORKING PARTNER - £8000

- Branding on all congress literature and digital promotions
- Digital branding in networking area and on stage backdrop
- Sponsorship of 2 lunches and 4 coffee breaks and branding
- One full page advertisement in final programme
- Two complimentary full package delegate passes
- Exhibition space in networking area
- Company profile, logo and web link on EHD 2017 web site

EXHIBITION PARTNER - £3250

- Branding on all congress literature and digital promotions
- One full page advertisement in final programme
- One complimentary full package delegate pass
- Exhibition space in networking area
- Company profile, logo and web link on EHD 2017 web site

CONFERENCE BAGS - £3500 / NAME BADGES - £2950

- Exclusive branding on conference delegate bags or name badges
- Branding on all congress literature, website and digital promotions
- One full page advertisement in final programme
- One complimentary full package delegate pass
- Company profile, logo and web link on EHD 2017 web site



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