

EUROPEAN HEALTHCARE DESIGN AWARDS 2017 SPONSORSHIP

The European Healthcare Design Awards 2017 aim to set new standards in the creation of healthcare environments that promote health and wellness, support the delivery of treatment and care in an accessible, economic and equitable way, and embed quality improvement.

Organised by Architects for Health and SALUS Global Knowledge Exchange, the awards are an integral feature of the prestigious European Healthcare Design 2017 Congress & Exhibition, held at the Royal College of Physicians, on 12–13 June.

Comprising ten categories across primary, secondary and tertiary levels of international healthcare provision and delivery, the awards, which are evaluated by some of the world's leading researchers and practitioners in healthcare design, will contribute towards the development of knowledge and standards in the design of healthcare environments around the world.

The awards ceremony will be held during the final session of the European Healthcare Design 2017 Congress in front of a capacity audience of more than 350 international delegates. This prestigious event will be the climax to the congress, and the culmination of a six-month worldwide submission process and rigorous judging to identify the world's leading healthcare projects, research and design innovations.

ROYAL COLLEGE OF PHYSICIANS LONDON | 12-13 JUNE 2017

**EUROPEAN
HEALTHCARE DESIGN**
RESEARCH • POLICY • PRACTICE

By sponsoring the awards, you can show your support and recognition of the outstanding performances of the award winners, aligning your brand in UK, European and international markets around the values of design excellence and innovation.

As well as the chance to network and enjoy photographic and video opportunities with the award judges and winners, your brand will also gain international exposure through the digital marketing around the congress and the awards. This includes promotion of the call for entries and shortlist announcement before the event, in press releases and e-news announcements of the awards winners, and in the publication of videos of the ceremony after the event.

We look forward to confirming your support and partnering with you in the raising of design standards.

Organised by:



EHD2017 Awards Lead Partner £5000

- Acknowledgement by chair of judging panel of awards
- Presentation of prestigious Design Champion Award and one category award
- Branding on all awards literature and e-promotions
- Branding around stage set during the awards ceremony
- Branding around Awards Poster Gallery in RCP library at EHD2017
- Logo on front cover of EHD2017 Final Programme
- Logo on front cover of EHD2017 Call for Entries
- One full-page advertisement in Final Programme
- Four complimentary congress delegate passes
- Logo, profile and link on EHD2017 website
- Branding on award winners material on AfH/EHD websites
- Branding on awards video footage
- Recognition of support in post-awards e-news and press releases

EHD2017 Awards Category Partner £2500

- Acknowledgement by category chair of judging panel
- Presentation of chosen category
- Branding on all awards literature and promotions
- Branding around stage set during the awards ceremony
- Branding around chosen category in Awards Poster Gallery
- Logo on front cover of EHD2017 Final Programme
- Logo alongside chosen category on Call for Entries
- One full-page advertisement in Final Programme
- Two complimentary congress delegate passes
- Logo, profile and link on EHD2017 website
- Branding on award winners material on AfH/EHD websites
- Recognition of category support in post-awards e-news and press releases

