



**ROYAL COLLEGE
OF PHYSICIANS
LONDON,
12-13 JUNE, 2017**

ROYAL COLLEGE OF PHYSICIANS LONDON | 12-13 JUNE 2017

EUROPEAN HEALTHCARE DESIGN

RESEARCH • POLICY • PRACTICE

TIMETABLE

The European Healthcare Design 2017 (EHD2017) Congress & Exhibition is a two-day event held on 12–13 June, 2017, followed by study tours of innovative healthcare design projects on 14 June.

Monday 12 June, 2017
 Registration: 07.30–09.00
 Congress and Exhibition: 09.00–18.00
 Welcome Drinks Reception: 18.30–21.00

Tuesday 13 June, 2017
 Registration: 07.30–09.00
 Congress and Exhibition: 09.00–18.00
 EHD2017 Awards ceremony: 17.00–18.00
 Garden Party: 19.00–22.30

Wednesday 14 June, 2017
 Study visits to UK health facilities
 (to be advised)

Times are subject to change.

**For sponsorship and exhibition
information, contact: marc@salus.global**

SPONSORING KNOWLEDGE AND IMPROVEMENT

The third European Healthcare Design 2017 (EHD2017) Congress & Exhibition will be held on 12–13 June, 2017 at the Royal College of Physicians in London, UK.

Organised by Architects for Health and SALUS Global Knowledge Exchange, the congress aims to take a whole-systems approach to understanding how to redesign European health systems and services through the exchange of knowledge, research and international best practice on the relationship between health service planning, technology and the built environment.

The congress will be organised in partnership with the UK and Europe's expert professional bodies from the healthcare and design fields, international academic institutions, leading public and private health providers, and the healthcare industries confirmed as partners.

Providing an international forum for researchers, policymakers and practitioners to share knowledge and research on how to redesign health systems and infrastructure to achieve fiscal balance, access, efficiency, quality, health outcomes and equity, papers will be presented by some of the world's leading thinkers through a variety of presentation formats, including themed papers, posters, workshops and colloquiums. Abstracts are welcomed from all professional disciplines within research and practice to encourage an inclusive and interdisciplinary dialogue.

See the Call for Papers (to be published in September 2016) at www.europeanhealthcaredesign.eu

Supporting thought leadership and knowledge exchange

We are delighted to invite sponsors and exhibitors to support this prestigious and exciting event.

By partnering, sponsoring or exhibiting at the European Healthcare Design 2017 Congress & Exhibition, your organisation will be supporting and participating in the creation and exchange of knowledge between the world's leading health researchers, practitioners and policymakers.

A knowledge-led approach to sponsorship creates opportunities to align your brand with a range of content-focused offerings, including: themed sessions and posters; workshops and colloquiums; and networking events, such as the Welcome Reception, the Garden Party, and lunch sessions. These can be combined with other exciting branding opportunities to raise the visibility of your organisation, such as an exhibition stand (limited availability), conference bag and name-badge sponsorship, or advertising online or in the printed Final Programme.

The filming, publication and dissemination of all congress presentations, papers and posters on the SALUS Global Knowledge Exchange (www.salus.global) also means that your sponsorship support gains from association with the congress content and outputs all year around.

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SPONSORSHIP PACKAGES

Sponsorship packages can be flexibly designed to meet your unique requirements. Choose from the packages below or call to discuss tailoring a solution to meet your specific needs and preferences. 'Knowledge sponsorships' provide focused opportunities to support and participate in the dialogue and engage with leading thinkers. These can be combined with other exciting branding opportunities to widen and reinforce your identity – for example, by branding a 'networking occasion' or one of the widely used congress items, eg delegate bags or badges.

GOLD PARTNER – £18,000

- Primary branding on all literature and digital promotions
- Digital branding on stage backdrop during entire congress
- Acknowledgement by congress chair in opening keynote session
- Exclusive sponsorship of opening keynote congress session
- Exclusive branding of 14 hours of video footage
- Logo on cover of Preliminary and Final Programme
- One full-page cover advertisement in Final Programme
- Exclusive Gold sponsor's welcome address in Final Programme
- Six complimentary full-package delegate passes
- Double exhibition space in networking area
- Company profile, logo and web link on EHD2017 website

SILVER PARTNER – £12,000

- Branding on all congress literature and digital promotions
- Digital branding on stage backdrop during entire congress
- Sponsorship of keynote congress session
- Logo on cover of Preliminary and Final Programme
- One full-page cover advertisement in Final Programme
- Four complimentary full-package delegate passes
- Double exhibition space in networking area
- Company profile, logo and web link on EHD2017 website

BRONZE PARTNER – £8000

- Branding on all congress literature and digital promotions
- Digital branding on stage backdrop during entire congress
- Study tour sponsorship with associated branding
- Logo on cover of Preliminary and Final Programme
- One full-page advertisement in Final Programme
- Three complimentary full-package delegate passes
- Exhibition space in networking area
- Company profile, logo and web link on EHD2017 website

KNOWLEDGE PARTNER – £5000

- Branding on all congress literature and digital promotions
- Digital branding on stage backdrop during themed session
- Sponsorship of themed congress session OR poster gallery
- One full-page advertisement in Final Programme
- Two complimentary full-package delegate passes
- Company profile, logo and web link on EHD2017 website

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For more details,
call +44 (0)1277 634176
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See also www.europeanhealthcaredesign.eu

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GARDEN PARTY PARTNER – £12,000

- Sponsorship of Garden Party
- Sponsor's address at Garden Party
- Branding on all congress literature and digital promotions
- Digital branding on stage backdrop during entire congress
- One full-page advertisement in Final Programme
- Three complimentary full-package delegate passes
- Company profile, logo and web link on EHD2017 website

WELCOME RECEPTION PARTNER – £8000

- Exclusive sponsorship of Welcome Reception
- Sponsor's address at Welcome Reception
- Branding on all congress literature and digital promotions
- Digital branding on stage backdrop during entire congress
- One full-page advertisement in Final Programme
- Two complimentary full-package delegate passes
- Company profile, logo and web link on EHD2017 website

LUNCH AND NETWORKING PARTNER – £6000

- Branding on all congress literature and digital promotions
- Digital branding in networking area and on stage backdrop
- Sponsorship of two lunches and four coffee breaks with branding
- One full-page advertisement in Final Programme
- Two complimentary full-package delegate passes
- Exhibition space in networking area
- Company profile, logo and web link on EHD2017 website

EXHIBITION PARTNER – £3250

- Branding on all congress literature and digital promotions
- One full-page advertisement in Final Programme
- One complimentary full-package delegate pass
- Exhibition space in networking area
- Company profile, logo and web link on EHD2017 website

CONGRESS BAGS – £3500 / NAME BADGES – £2950

- Exclusive branding on congress delegate bags or name badges
- Branding on all congress literature, website and digital promotions
- One full-page advertisement in Final Programme
- One complimentary full-package delegate pass



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